

Focus on Energy

Focus on Energy was created by the Wisconsin Legislature in 1999. The program works with eligible residents and businesses to install cost-effective energy efficiency programs and offers grants, training, financial incentives and no or low-cost energy saving tips.

Focus on Energy information, resources and financial incentives help implement projects that otherwise would not be completed. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment, and control Wisconsin's growing demand for electricity and natural gas.

2023-2025 Budget Requests

- **Support increasing Focus on Energy funding.** The Governor's budget proposed doubling of the required utility contribution for the Focus on Energy program from 1.2 percent to 2.4 percent of annual operating revenues, which would generate an additional \$100 million in annual funding for the program.
- **Keep in the Governor's Budget.** "Modify the types of eligible projects under Focus on Energy to include those that deploy electric technologies to meet energy needs currently served by other fuel sources."
- **Add this to the budget:** Utilize the Focus on Energy Program to administer the distribution of grant funding that Wisconsin will receive from the federal Inflation Reduction Act.

Focus on Energy (FOE) offers an established way to help Wisconsin reduce the need for energy and carbon greenhouse gas emissions. Already serving 81 municipal utilities and tens of thousands of homes and businesses, Focus on Energy already has a foundation and history of success. FOE programs generate between \$2 - \$4 in benefits for every dollar spent. Using less energy and saving money on utility bills benefits to individuals, businesses, schools, and local governments.

FOE helps people at all income levels. We would like support to people with low incomes to be enhanced. Individuals and families with lower incomes often live in homes with poor energy efficiency, which increases their energy usage and utility bills, as well as the use of carbon-based fuels.

Resources

- [Focus on Energy Quadrennial Achievement Report](#)
- [Leveraging Focus on Energy® to Fight Soaring Energy Costs](#), Renew Wisconsin
- [As the shift to clean energy ramps up, Wisconsin's top utility regulator says energy efficiency is key](#), Wisconsin Public Radio



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